

## Message Text

UNCLASSIFIED

PAGE 01 BUCAR 03227 150751Z  
ACTION EUR-12

INFO OCT-01 IO-14 EB-08 ISO-00 /035 W  
-----102788 150939Z /10

R 150636Z MAY 78  
FM AMEMBASSY BUCHAREST  
TO USDA WASHDC  
INFO SECSTATE WASHDC 9514  
AMEMBASSY BELGRADE  
AMEMBASSY BERLIN  
AMEMBASSY BUDAPEST  
USMISSION GENEVA  
AMEMBASSY PRAGUE  
AMEMBASSY SOFIA  
AMEMBASSY VIENNA  
AMEMBASSY WARSAW

UNCLAS BUCHAREST 3227

USDA FOR FA

MOSCOW FOR HUGHES (SECRETARY BERGLAND'S PARTY)

E.O. 11652: N/A  
TAGS: EAGR, RO  
SUBJECT: U.S. AGRICULTURAL MARKET DEVELOPMENT TEAM  
VISIT TO ROMANIA MAY 9-12

1. U.S. AGRICULTURAL MARKET DEVELOPMENT TEAM COMPLETED  
ITS VISIT TO ROMANIA. VISIT INCLUDED MEETINGS WITH  
OFFICIALS FROM MINISTRY OF AGRICULTURE AND FOOD INDUSTRY  
AND FOREIGN TRADE ORGANIZATION S(FTOS) AND VISITS TO  
STATE FARMS.

2. HIGHLIGHT OF VISIT WAS MEETING WITH DEPUTY MINISTER  
OF AGRICULTURE ION SANCIU. MOST OF MEETING WAS DOMINATED  
BY ROMANIANS MAKING REQUESTS FOR ASSISTANCE IN SUCH  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUCAR 03227 150751Z

AREAS AS PORK PRODUCTION AND SEED MULTIPLICATION.  
U.S. SIDE ASKED FOR REMAINING STATISTICAL DATA  
PROMOSIED AT RECENT JOINT WORKING GROUP MEETING IN  
WASHINGTON.

3. FOLLOWING OBSERVATIONS MADE BY TEAM AS RESULT  
OF VISIT:

A. PORK PRODUCTION - HOG OPERATIONS EXPANDING INDICATING LARGER FUTURE FEED GRAINS AND SOYBEAN MEAL NEEDS. OPPORTUNITIES EXIST FOR HEALTH AND FEED MILLING TECHNOLOGY AND EQUIPMENT. ROMANIANS STRESS EXPECTATION OF U.S. FIRMS TO OFFER JOINT VENTURE PROPOSALS TO PRODUCE LARGE NUMBERS OF HOGS FOR CANNED HAM EXPORTS TO U.S. FREQUENT REFERENCE WAS MADE TO BERGLAND-CEAUSESCU TALK IN U.S. RE THESE POSSIBILITIES. ROMANIANS REQUESTING U.S. INVESTORS TO PROVIDE BREEDING STOCK, PROTEIN FEED COMPONENTS, PROCESSING AND PACKAGING. TECHNOLOGY AND EQUIPMENT AND MARKETING EXPERTISE.

B. MILO - THE ROMANIAN FEED MILL TRUST EXPRESSED CONSIDERABLE INTEREST IN FUTURE USE OF U.S. GRAIN SORGHUM, BASED ON TEAM MEMBER OBSERVATIONS. TRUST HAS USED ARGENTINE SORGHUM WHICH PRESENTED QUALITY PROBLEMS. SOME U.S. NO. 2 SORGHUM HAS BEEN USED WITH SATISFACTORY RESULTS. DISCUSSION INCLUDED POSSIBILITY OF FY 79 CCC CREDIT REQUEST TO INCLUDE MILO.

C. ANIMAL DEMONSTRATIONS - ROMANIANS' INTEREST FOCUSED HEAVILY ON JOINT VENTURE PROPOSAL IN PORK PRODUCTION, AND THEY MAY HAVE BACKED OFF IDEA OF LARGE-SCALE STATE FARM-COOPERATOR DEMONSTRATION PROJECTS. HOWEVER, INTEREST EXPRESSED IN EARLY WEANING OF LAMBS IN ORDER TO INCREASE SHEEP MILK PRODUCTION. GOOD OPPORTUNITIES FOR SALES OF REPLACERS AND PREMIXES MAY EVOLVE. ALSO, STRONG INTEREST WAS SHOWN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BUCAR 03227 150751Z

IN MEAT TYPE RAMS FOR CROSSBREEDING AND DAIRY GOATS IF ANIMAL HEALTH QUESTIONS CAN BE OVERCOME. WHILE A DAIRY IMPROVEMENT PROGRAM BASED ON HOLSTEIN-FRIESIAN IS BEING PLANNED, A MAJOR INVESTMENT PROGRAM UNLIKELY IN NEXT TWO TO THREE YEARS. IF ACCESS QUESTION RESOLVED, A DEMONSTRATION DAIRY UNIT MAY EVENTUATE.

D. SEED - STRONG INTEREST CONTINUES AT HIGH LEVELS IN OVERCOMING BARRIERS TO ASSURE U.S. SEED TRADE THAT PARENT MATERIAL PATENTS WILL BE PROTECTED. ASTA FOLLOW-UP NEEDED WITH POSSIBLE TEAM GUIDANCE.

E. COTTON - TEAM UTILIZED INCIDENTAL OPPORTUNITIES TO DISCUSS PROSPECTS FOR FURTHER U.S. COTTON PURCHASES. FY 79 CCC CREDIT REQUEST POSSIBLE, ALTHOUGH NO FIGURES TALKED. FRECKMANN FOLLOW-UP REPORT PROBABLE.

4. COMMENT. STANCIU DOMINATED MINAG DISCUSSIONS, ALTHOUGH LARGE OFFICIAL DELEGATION ATTENDED. ROMANIANS FAILED TO PROVIDE SPECIFIC PRODUCTION DATA DESPITE EARLIER OFFICIAL COMMITMENTS TO DO SO AND REPEATED ASSURANCE THAT DATA ARE FORTHCOMING. MINAG TALKS CORDIAL BUT POINTED. ROMAGRIMEX AND AGREXPORT TEAM TALKS CONGENIAL AND PRODUCTIVE. END COMMENT.

AGGREY

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MARKETS, AGRICULTURE, VISITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BUCHAR03227  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780204-1211  
**Format:** TEL  
**From:** BUCHAREST  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780560/aaaabyju.tel  
**Line Count:** 117  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** a29b1c9f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 21 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2695745  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** U.S. AGRUCULTURAL MARKET DEVELOPMENT TEAM VISIT TO ROMANIA MAY 9-12  
**TAGS:** EAGR, RO, US, (BERGLAND, ROBERT)  
**To:** USDA  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/a29b1c9f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014